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# Mufson Howe Hunter

INVESTMENT BANKERS FOR GROWTH

# Mergers & Acquisitions Update: The Middle Market Q1 2022

Summary Highlights (1)

- For Q1 2022 U.S. M&A activity experienced an average 35% drop in deal activity vs. Q4 2021. Middle market US M&A activity (transactions below \$250mm in EV) reported a 44% decrease in reported deal volume in Q1 2022 over the Q4 2021 volume.
- Total US M&A valuations below \$250 million in EV averaged 8.4x EBITDA on a TTM basis, down from 8.6x at 2021 year-end.
- Middle Market transactions saw valuation decreases for companies below \$25 million in EV, from 7.1x in 2021 to 6.7x in Q1 2022, and in EVs from \$25 million to \$50 million, from 9.2x in 2021 to 8.6x in Q1
- Private Equity Sponsor valuations deals below \$1 billion remained at record levels, averaging 14.6x EBITDA, similar to Q4 2021. This valuation is primarily due to the skewed pricing of transactions above \$500k to \$1 billion in EV.
- Private Sponsor transactions utilized, on average, 6.3x turns of leverage in Q1 2022, slightly up from the
- Equity contributions for PE sponsors decreased ever so slightly to 6.2x vs. 6.3x turns in 2021 with an average equity contribution of 57%.
- M&A Credit/Leverage statistics are provided by SPP Capital Partners (www.sppcapital.com); see page 7.
- The M&A markets remain strong with both PE and corporate buyers sitting with meaningful liquidity, coupled with a plethora of non-bank lenders seeking loan opportunities to middle market transactions. Commercial banks also covet transactions in these markets causing credit to be highly available and under very competitive terms. Rate increases are a concern, but they have a way to go before materially affecting market activity.

Size Range		U.S. Announced M&A Transactions (2)				
	2018	2019	2020	2021	LTM Q1 '	
\$0-25mm	7.6x	7.4x	7.5x	7.1x		
\$25-50mm	8.1x	7.3x	8.8x	9.2x		
\$50-100mm	8.9x	8.4x	9.4x	8.6x		
\$100-250mm	9.6x	9.8x	9.4x	8.8x		
\$250-500mm	9.6x	9.7x	8.9x	10.0x		
\$500mm-\$1B	9.6x	9.6x	9.8x	9.3x		

<sup>(1)</sup> Source: Mufson Howe Hunter, CapitallQ and PitchBook

We hope you find our report valuable, and we welcome any comments or suggestions.

Muchael Myes Michael J. Mufson

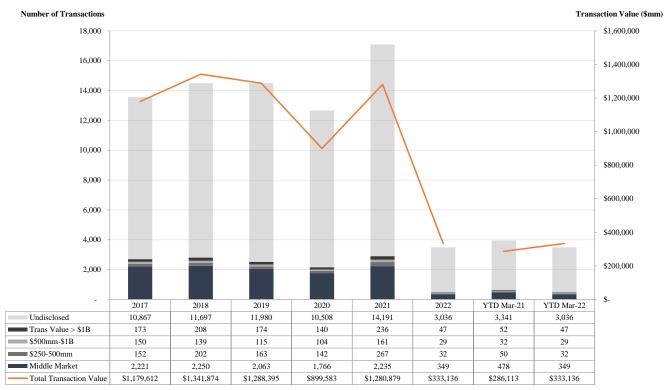
Managing Director

Mufson Howe Hunter & Company LLC is a middle-market focused investment bank providing M&A, capital raising and financial advisory services.

Broker/Dealer services offered through a wholly owned subsidiary Mufson Howe Hunter & Partners LLC, Member SIPC | FINRA

<sup>(2)</sup> Source: CapitalIQ

#### U.S. - All Reported M&A Activity



Note: Publicly disclosed M&A transactions Source: CapitalIQ, Mufson Howe Hunter

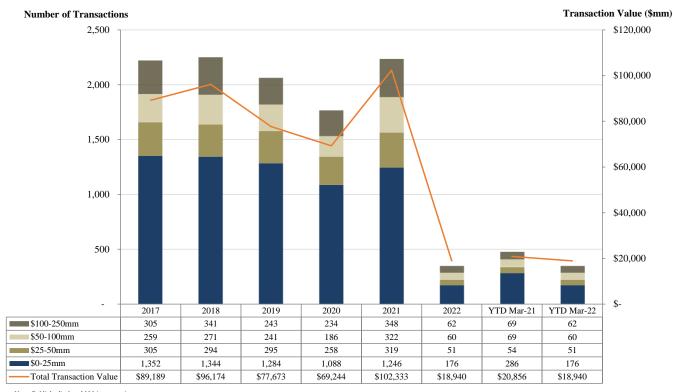
#### U.S. - All Reported M&A Activity



Note: Publicly disclosed M&A transactions Source: CapitalIQ, Mufson Howe Hunter

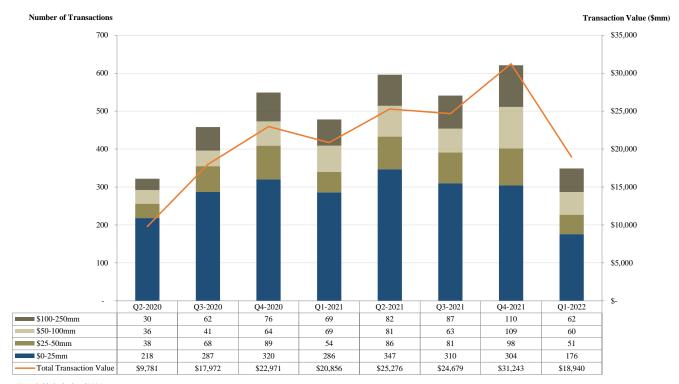


#### U.S. Lower Middle Market M&A Activity - Transactions Below \$250 million



Note: Publicly disclosed M&A transactions Source: CapitalIQ, Mufson Howe Hunter

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As of 3/31/2022

### **U.S. Middle Market Valuation Multiples**

### All U.S. Middle Market M&A Transactions Valuation Multiples

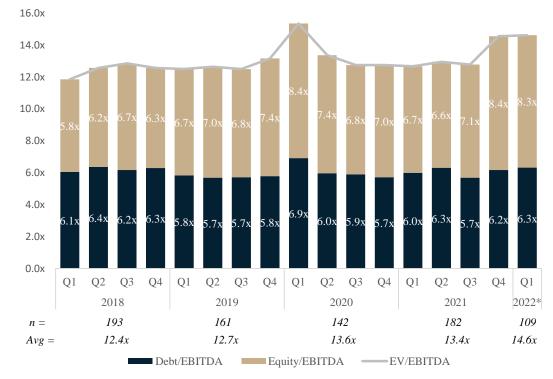


<sup>\*</sup> Average weighted by number of transactions

Source: Capital IQ As of 3/31/2022

#### Median U.S. Private Equity Sponsor Buyout Multiples

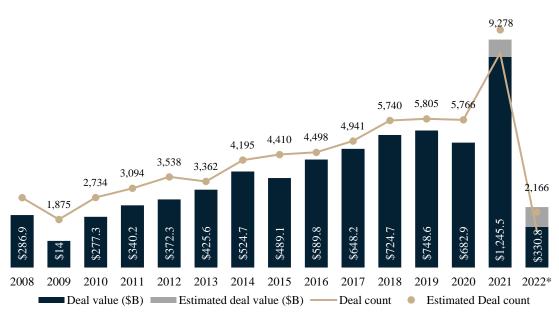
Middle Market, as defined by PitchBook, includes transactions valued at \$25 million up to \$1 billion. The following chart depicts certain key elements of Middle Market Private Equity M&A activity through December 31, 2021.



Source: PitchBook As of 3/31/2022

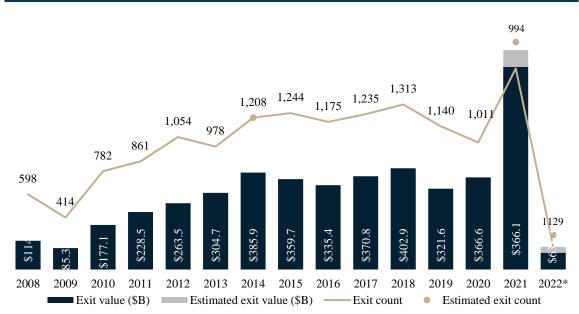
### U.S. Middle Market Private Equity Sponsor Activity

### **U.S. PE Deal Activity**

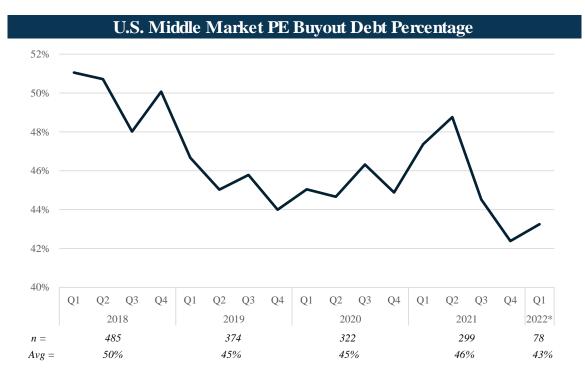


Source: PitchBook \*As of 3/31/2022

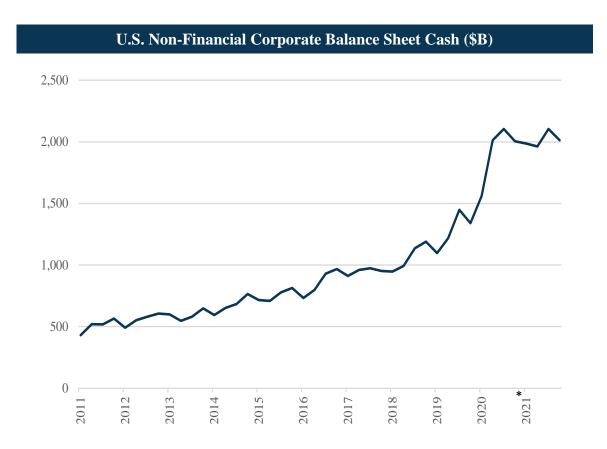
### **U.S. PE Exit Activity**



Source: PitchBook \*As of 3/31/2022

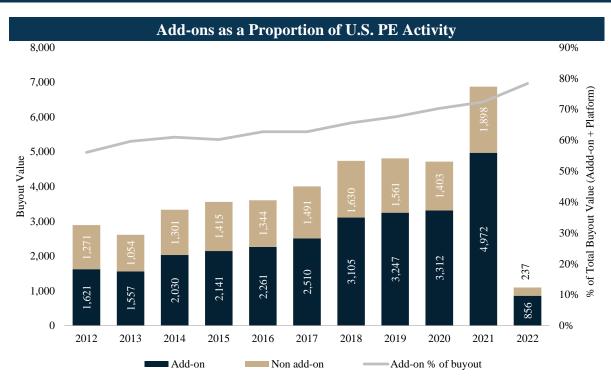


Source: PitchBook As of 3/31/2022



Source: St. Louis FRED \*As of 10/1/2021

### All U.S. Private Equity Sponsor Activity



Source: PitchBook As of 3/31/2022

# Leverage Market at a Glance By SPP Capital Partners

www.sppcapital.com

	Cash Flow Senior Debt/EBITDA						
	<\$5.0MM EBITDA	> \$10MM EBITDA	> \$20MM EBITDA				
March 2022	1.75x - 2.75x	2.75x - 3.50x	3.50x - 5.50x				
February 2022	1.75x - 2.75x	2.75x - 3.50x	3.50x - 5.50x				
March 2021	1.75x - 2.75x	2.75x - 3.50x	3.25x - 4.25x				
Commentary:	No Leverage or Pricing Modifications for March: Metrics remain Stable Despite Economic and Geopolitical Volatility						
	Total Debt/EBITDA						
	< \$5.0MM EBITDA	> \$10MM EBITDA	> \$20MM EBITDA				
March 2022	3.00x - 4.50x	4.00x - 5.50x	5.00x - 7.00x				
February 2022	3.00x - 4.50x	4.00x - 5.50x	5.00x - 7.00x				
March 2021	3.00x - 4.00x	4.00x - 5.25x	4.50x - 5.50x				
Commentary:	No Leverage or Pricing Modifications for March: Metrics remain Stable Despite Economic and Geopolitical Volatility						
	Senior Cash Flow Pricing						
	Bank	Non-Bank < \$7.5MM EBITDA	Non-Bank > \$20MM EBITDA				
March 2022	L+ 2.25% - 4.00%	L+ 5.00% - 7.50%	L+ 4.50% - 5.75%				
February 2022	L+ 2.25% - 4.00%	L+ 5.00% - 7.50%	L+ 4.50% - 5.75%				
March 2021	L+ 2.50% - 4.00%	L+ 5.50% - 7.50% L+ 5.00% - 6.50%					
Commentary:	No Leverage or Pricing Modifications for March: Metrics remain Stable Despite Economic and Geopolitical Volatility						
	Unitranche and Second Lien Pricing						
	<\$5.0MM EBITDA	> \$10MM EBITDA	> \$20MM EBITDA				
March 2022	L+ 7.00% - 10.50%	L+ 6.00% - 8.00%	L+ 5.00% - 7.00%				
February 2022	L+ 7.00% - 10.50%	L+ 6.00% - 8.00%	L+ 5.00% - 7.00%				
March 2021	L+ 7.50% - 10.50%	L+ 6.00% - 8.50% L+ 5.50% - 7.50%					
Commentary:	No Leverage or Pricing Modificati	lo Leverage or Pricing Modifications for March: Metrics remain Stable Despite Economic and Geopolitical Volatility					
	Sub Debt Pricing (Total Coupon: Cash + PIK)						
	<\$5.0MM EBITDA	> \$10MM EBITDA	> \$20MM EBITDA				

9.50% - 12.00%

9.50% - 12.00%

10.00% - 12.00%

No Leverage or Pricing Modifications for March: Metrics remain Stable Despite Economic and Geopolitical Volatility

Source: SPP Capital Partners – "Capital Market Update March 2022"

11.00% - 14.00%

11.00% - 14.00%

12.00% - 14.00%

March 2022

March 2021

Commentary:

February 2022

SPP Capital Partners - Middle Market Investment Banking and Asset Management Home



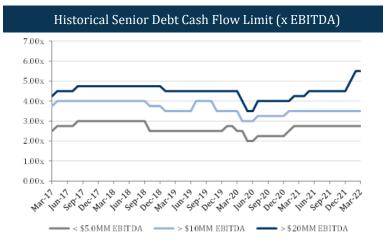
8.50% - 11.00%

8.50% - 11.00%

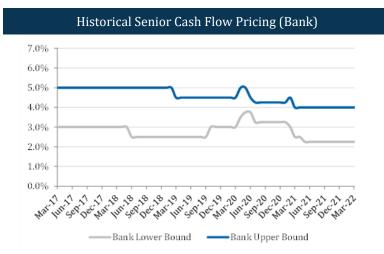
9.50% - 11.00%

### **Historical Leverage Metrics**

By SPP Capital Partners



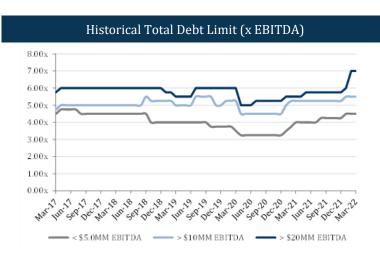
Source: SPP's "MIDDLE MARKET LEVERAGE CASH FLOW MARKET AT A GLANCE"



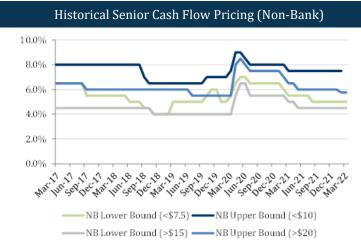
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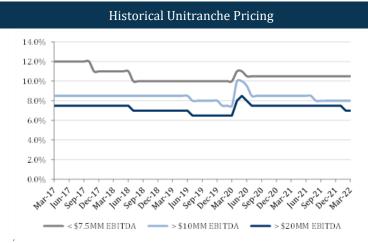
Source: SPP's "MIDDLE MARKET LEVERAGE CASH FLOW MARKET AT A GLANCE"



Source: SPP's "MIDDLE MARKET LEVERAGE CASH FLOW MARKET AT A GLANCE"

### **Historical Leverage Metrics (cont.)**

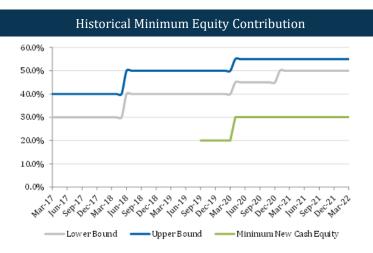
By SPP Capital Partners



Source: SPP's "MIDDLE MARKET LEVERAGE CASH FLOW MARKET AT A GLANCE"

 $Source: SPP\ Capital\ Partners-\ ``Capital\ Market\ Update\ March\ 2022"$ 

SPP Capital Partners - Middle Market Investment Banking and Asset Management Home



Source: SPP's "MIDDLE MARKET LEVERAGE CASH FLOW MARKET AT A GLANCE"

# Mufson Howe Hunter & Co. M&A Activity Selected 2021 Transactions



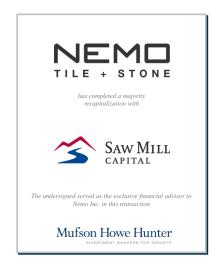












**Mufson Howe Hunter** is an independent investment bank for middle-market companies. We focus on selling businesses, recapitalizations, buy-outs, acquisitions and raising capital. Unique to the middle market, our senior bankers have extensive corporate finance experience and deep knowledge of the capital markets.

### **Mergers & Acquisitions**

- Advise buyers and sellers (public and private companies)
- · Sale of businesses, strategic acquisitions, recapitalizations, management buy-outs and industry build-ups
- Specific background in representing closely-held and family-owned businesses

#### **Raise Capital**

- Equity (control and non-control)
- Mezzanine financing
- Senior and junior debt
- Typically raise debt & equity capital from commercial banks, finance companies, investment funds and private equity sponsors

#### **Financial Advisory Services**

- Analysis of business strategies and options
- Fairness opinions
- Complex Valuations

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